AIGA OC are a 501c(3) Non-Profit bringing opportunities for Creative Professionals to thrive in Orange County. We are a community platform that invests in people, supporting ideas and organizations that demonstrate creative excellence, and the value of design thinking in our community. We do this as volunteers, in partnership with a network of community partners and like-minded organizations. Here's how:

Starting Small

- ❏ We'll advertise your events, and welcome you to ours.
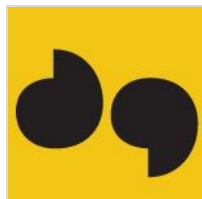
Thinking Bigger: Sharing Your Voice

- ❏ Have an idea for a piece of original content? We'll work with you to shape it into something unique, and then share it across our channels, crediting you.

- ❏ If your story is better told in-person, let's find an opportunity for you to spend time with our community.

Getting Ambitious: Extending Your Voice

- ❏ If you're hosting something you think our Creative Professionals would offer a unique addition to, let's find a way for us to participate.

- ❏ Does your organization have a problem that needs solving? How can our community of design thinkers work with you to develop ideas and solutions? Invite us for a dialogue or brainstorm.

- ❏ Passionate about your idea but don't have the resources to make it a happen? Work with us and make it a reality! We want to collaborate with you to develop your concept into something real, bringing impact to Orange County.

AIGA National Initiatives

AIGA OC is one of 70+ chapters across the US. As a national network of Creative Professionals we have the opportunity to champion any one of the the initiatives listed below. These initiatives are devices designed to inspire ideas on a local level. Let us know if any one of them resonates with you or if you'd like to hear more:
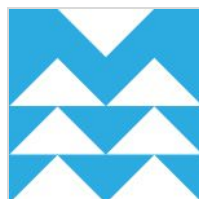
Design For Good

A movement to ignite, accelerate, and amplify design-driven social change, Design for Good creates opportunities for Creative Professionals to support those who play a catalytic role in communities and create positive social impact.

Diversity & Inclusion Initiative

Aims to encourage diversity in design education, discourse, and practice to expand the future strength and relevance of design in all areas of society. The initiative approaches the issue of diversity comprehensively, considering race, ethnicity, gender, sexual orientation, ability and disability, age, and other factors.

Women Lead

Develops AIGA's commitment to empowering and advancing the vital discourse on issues facing professional women today. The objective of this initiative is not to generalize or segregate women designers, but to recognize exemplary achievements and constructively address persistent biases and inequities.

The Living Principles

Explores how design thinking can play a pivotal role in key areas of our culture, including Environmental Protection, Social Equity, Economic Health, Cultural Vitality, Arts Programs, the Music Industry, Democracy, and Business Ethics.

Professional Development

Developing personal and professional development opportunities for individuals to learn new skills, get advice on pressing career questions, hear insights from creative industry leaders, and to grow as leaders.

Public Resources

Working to identify and serve need through practical resources for our community. Current ideas in Orange County include a listing of reliable vendors and resources for new independent business owners.